



QuadJobs: Revolutionizing College

By **Judy Koutsky**



(from left) Co-founders Bridie Loverro, Andra Newman and Betsy O'Reilly

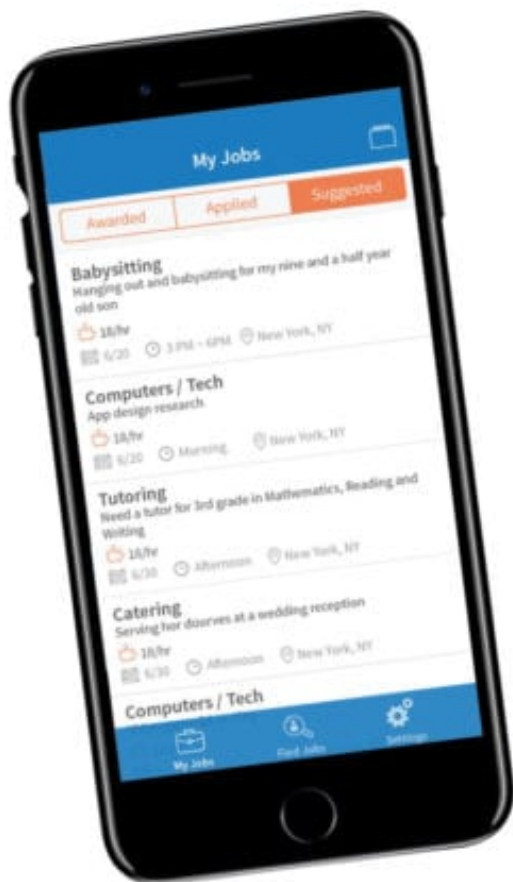
Since its launch in 2014, Fairfield, CT-based QuadJobs has created thousands of jobs and forged a presence at schools such as Fairfield University, Sacred Heart, and University of Bridgeport, and expanded into Chicago

and Philadelphia. We talked to the three founders—Betsy O'Reilly, Andra Newman and Bridie Loverro—about how they've learned along the way.

Your latest launch is QuadJobs for Business, a platform that makes it easier for local businesses to hire college students. Tell us about that? “QuadJobs for Business emerged in response to the many local businesses who began hiring college students who work for themselves or from home, and needed help on specific projects or events. Our business partners include events companies, caterers, retail stores, interior decorators, authors, restaurants and country clubs. Students are doing professional work, so the response rate from strong applicants has been excellent,” says Betsy O'Reilly.

What do you consider your biggest success with the business? “Our greatest achievement has been helping college students in this country who are on some form of financial aid. Our students want and need to work, but their extracurricular schedules can make it difficult to commit to steady part-time jobs. We made it our mission to create jobs that fit any student's schedule. Our students value that flexibility. Through QuadJobs, they've been able to make valuable work experience. For some, this is the difference between staying in school and dropping out. For others, it's just a great experience,” says O'Reilly.

QuadJobs has a large number of college students in Connecticut and New York in its job bank. Why?



site? “We launched in Fairfield County and it ren lot of time engaged with students. On campus it spread the word and signed up in large number

There are three founders of QuadJobs. What of the most successful parts of our business. Ou there is never much debate when it comes to div Betsy, our CEO, has 17 years of experience work Deutsche Bank. Andra headed recruitment at J.C firm. Bridie has authored six books and has crea organically evolved with time, which continues to Newman.

Where did the idea come from? “As small busi campus and community. You could live near a c with something, and there was no streamlined v be of service to college students who need to w commit to steady part-time employment due to says Bridie Loverro, co-founder.

What was the moment when you realized you when we saw employers coming through in Chic

Connecticut and Westchester—and we had no personal connection to them. The need for easy-to-find, : widespread. Employers feel great about helping hardworking college students, and students are gratefu exciting and validating to see real demand on both sides,” says Newman.



Laura London from Fairfield University tutors a fifth grade student in math.

Who is your typical client? “QuadJobs has become a go-to resource for those looking for babysitters, tutors, organizers or tech whizzes. We also have seen a variety of jobs that show some creativity: guitar lessons, standing in line to sign up for dance classes. With the launch of QuadJobs for Business, there has been a demand for retail, social media and office work,” says Loverro.

What has been most surprising so far in terms of launching this business? “Millennials often get a lot of credit for their creativity, work ethic, dedication to their studies and commitment to creating opportunity for themselves. I feel accomplished when I was in college. We feel incredibly fortunate that the QuadJobs students are so talented,” says Newman.

Can you tell us about your recently launched app? “Our app makes it easy for employers to post on the go between classes. It speeds up the whole exchange and makes it that much easier to post and fill jobs,” says Newman.

What are your goals for the company in the future? “The ultimate goal is to have QuadJobs become . every student in the country—move into your dorm, buy your books, sign up for QuadJobs to pay for th continue to launch new markets over the next five years, grow our student and employer population an possible for the students who need and want them.”

Photos by Trisha Estill; iphone: apple
